From Sarah Brown McCulloch's Guilford: A Walking Guide (2012):

Increase Pendleton, 30 Water Street, Colonial, 1765.

The asymmetrical facade of this five-bay, center-chimney Colonial house suggests that it may have been built in two sections. Pendleton married Phebe Kingman in 1764 and may have built a "half-house" first, enlarging it as money and time permitted. The Greek Revival doorway, added later, has a row of dentils along the cornice, guttae (like pegs) above the pilasters on each side, and a five-light transom over the door.