From Sarah Brown McCulloch's Guilford: A Walking Guide (2012):

Henry Hale's Store, 25 Whitfield Street, French Second Empire, 1873, reconfigured 2000.

This was once a general store built on the site of a previous one destroyed in the fire of 1872. With its mansard roof of patterned slate, elaborate dormers, decorative windowheads, and line of brackets under the roof, it is a striking example of a style popular from about 1855 to about 1885. Artist Charles D. Hubbard remembered that Mr. Hale dispensed dry goods in front, conversation and advice around his stove in back. But more important to the young were the chocolate creams he sold for twenty cents a pound. Little tin horses, wooden elephants, and wondrously colored hard candies displayed in the front windows were on every child's Christmas list.