From Sarah Brown McCulloch's Guilford: A Walking Guide (2012):

William Eliot's Store, 21 Boston Street, Greek Revival and Italianate, c1880.

William Eliot built his dry-goods store on the site of an earlier store owned by his uncle, Andrew Eliot. Like Monroe's store west of it, it had both Greek Revival and Italianate features, but the charming canopy is Queen Anne. William seems to have had an adventurous streak underneath what was described in his obituary as a "retiring disposition." At the age of twenty-one he sailed to China on the clipper ship Rainbow, intending to stay but returned with the ship which, as reported in the local paper, "made the quickest round trip ever known at that time." Later he went into business in Wisconsin, then joined the gold rush and worked in California before returning to his home town about 1880 to start his store and marry. In 1931 Peter and Charlotte Lazarevich, who had come to Guilford from Serbia not long before and started an automobile business selling Stars, Durants, and Flints, bought the building and turned it into an automobile showroom. Here they sold Graham-Paiges and later Peugeots for fifty-two years.