From Sarah Brown McCulloch's Guilford: A Walking Guide (2012):

Fowler's Market, 17 Whitfield Street, c1850.

George Augustus Fowler kept a little drug store and grocery here, next door to his house. In 1869, his daughter "Miss Nettie" and her friend "Miss Mary opened a millinery and notions store that stayed in business for fifty years. The Victorian canopy with brackets and small pendants was probably added by William Weld (see page v) after the building was damaged by a great fire in 1872 that destroyed of this end of the block. That same year the Misses Fowler and Shepard established a subscription circulating library for young people. A 1907 advertisement in the Shore Line Times listed for sale: "Children's Patent Leather BELTS in Buster Brown & Teddy Bear Styles; HATS, New Hats and Flowers every week. Trimmer from New Haven every day; GLOVES, Long Black Gloves in three qualities. Long white gloves in Taffeta and pure Silk." Their deaths in 1920 and the subsequent closing of the shop in 1922 were widely lamented.